



**KSAZ**  
**511 W. Adams Street**  
**Phoenix, AZ 85003**  
**(602) 257-1234**

# CONTRACT

<u>Contract / Revision</u> 4077696 /		<u>Alt Order #</u> Vernon Parker
<u>Product</u> V. PARKER/CONG(AZ-9)		
<u>Contract Dates</u> 10/01/12 - 10/04/12	<u>Estimate #</u>	
<u>Advertiser</u> Vernon Parker/AZ/Con-R		<u>Original Date / Revision</u> 09/28/12 / 10/01/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>IDB#</u>	<u>Advertiser Code</u> VPAR	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Jamestown Associates**  
**Attention: Laura Lancaster**  
**5 Mapleton Rd**  
**Suite 300**  
**Princeton, NJ 08540**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KSAZ	10/01/12	10/04/12	M-F 8a-9a News	8a-9a		:30			NM	3	\$1,200.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$400.00			
2	KSAZ	10/01/12	10/04/12	M-F 9a-10a News	9a-10a		:30			NM	3	\$810.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$270.00			
E 3	KSAZ	10/01/12	10/04/12	M-F 5p-530p News	5p-530p		:30			NM	2	\$1,620.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$810.00			
E 4	KSAZ	10/01/12	10/04/12	M-F 530p-6p News	530p-6p		:30			NM	3	\$2,430.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$810.00			
5	KSAZ	10/01/12	10/04/12	M-F 9p-10p News	9p-10p		:30			NM	1	\$1,170.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$1,170.00			
6	KSAZ	10/01/12	10/04/12	M-F 430-5a News	430-5a		:30			NM	1	\$50.00
		Political LUR										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				1	\$50.00			
N 7	KSAZ	10/03/12	10/04/12	M-F 9a-10a News	9a-10a		:30			NM	1	\$270.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	--WT---				1	\$270.00			
<b>Totals</b>											14	\$7,550.00

\*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/04/12	14	\$7,550.00	\$6,417.50	\$32.09	\$6,449.59
<b>Totals</b>	14	\$7,550.00	\$6,417.50	\$32.09	\$6,449.59

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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4077696 /	Vernon Parker

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10/01/12 - 10/04/12	V. PARKER/CONG(AZ-S	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Vernon Parker/AZ/Con-R	09/28/12 / 10/01/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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